

02 March 2016

**Action Hotels PLC**  
("Action Hotels", "Action", "the Group" or "the Company")

**Opening of ibis Styles Brisbane**

Action Hotels is pleased to announce today's formal opening of the ibis Styles Elizabeth Street hotel in Brisbane, Australia. It is the tenth and largest hotel in the Group's portfolio and Action's first hotel in Brisbane.

The 368 room hotel is the first newly built ibis Styles in Australia. It is on one of the most centrally located sites in Brisbane's central business district, within walking distance of government departments and the Brisbane Casino. The location benefits from excellent exposure to both tourist and business travellers in the centre of Brisbane.

The hotel features ibis Styles' signature stylish décor and upbeat furnishings throughout the hotel and houses a new restaurant and bar – Elizabeth Street Social. The hotel will offer guests the quality service they expect from an ibis brand, including SmartTV's and media panels in each room, free Wi-Fi, 24 hour reception, guest laundry as well as meeting space with an outdoor terrace.

The opening of ibis Styles Brisbane brings Action Hotels' operating portfolio to 10 hotels with 1,928 rooms, a 92% increase since IPO.

**Sheikh Mubarak A M Al-Sabah, Founder and Chairman of Action Hotels said:**

"We are very excited by the opening of our first hotel in Brisbane. It is a high quality three star hotel and is well located for both business and pleasure customers which will drive occupancy from day one. The opening of this, our largest hotel, is a big step towards achieving our goal of 5,000 rooms by 2020.

**Mat Finch, General Manager of ibis Styles Brisbane Elizabeth Street, said:**

"After many months of planning, we are delighted to open our doors and welcome our first guests to this fantastic new hotel today.

"ibis Styles Brisbane Elizabeth Street is set to be a flagship ibis hotel for the region. Its striking, vibrant and playful design really sets a new benchmark for premium economy hotels and our team are excited to begin delivering unique and memorable experiences for each and every guest."

Ends

For more information contact:

**Action Hotels PLC**

Alain Debare, Chief Executive Officer  
Katie Shelton, Interim Chief Financial Officer

Tel: +44 (0) 20 7907 9663

**Zeus Capital Limited (Nomad and Broker)**

Dan Bate  
Adam Pollock/Nicholas How

Tel: +44 (0) 161 831 1512  
Tel: +44 (0) 20 3829 5000

**Camarco (Press enquiries)**

Jennifer Renwick/Tom Huddart

Tel: +44 (0) 20 3757 4980

## **Notes to Editors**

### **Action Hotels PLC**

Action Hotels is a leading owner, developer and asset manager of branded three and four star hotels in the Middle East and Australia. Established in 2005, Action Hotels currently operates ten hotels with 1,928 rooms in aggregate across the Middle East and Australia, with further properties in development in both regions.

More information is available at <http://www.actionhotels.com/>