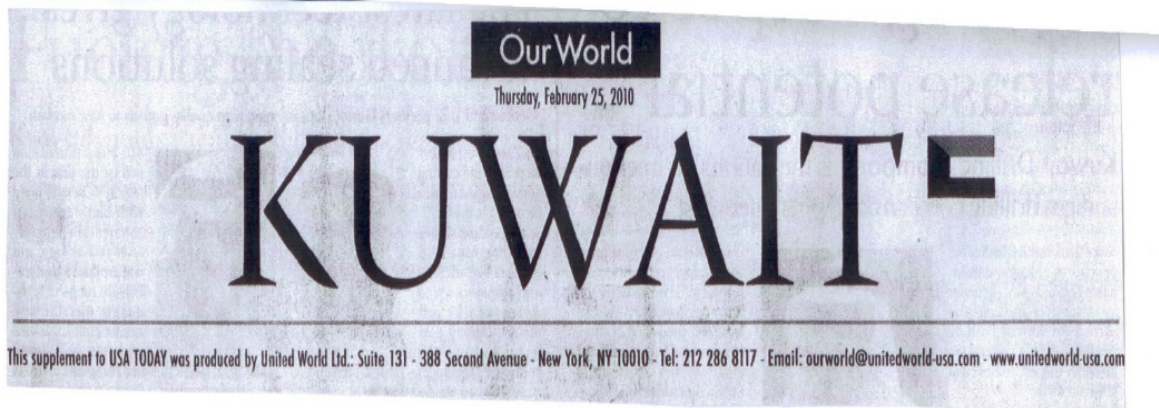




ACTION HOTELS

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ACTION HOTELS

The best value in hotels

Action Hotels around the world deliver 'five-star quality at a three-star price'

Visitors have discovered an excellent alternative to pricey accommodation in the Middle East. Thanks to the vision of Sheikh Mubarak Al-Sabah, hotel mastermind and chairman of Qurain Petrochemicals, Kuwait, along with several other GEC countries, has an affordable offer of hotels.

Action Hotels develops properties in partnership with brands such as Ibis, Novotel and Holiday Inn. To date, Sheikh Mubarak has opened two hotels in Kuwait: the Ibis Salmiya and the Ibis Sharq. In addition, the company has properties in Jordan, Bahrain, Oman, UAE and Australia.

What all Action Hotels share in common is their exceptional value. "We offer five-star quality at a three-star price," says Sheikh Mubarak. This class of hotel has filled an enormous gap. Before the Action Hotels broke onto the scene, visitors to the Middle East found their choices limited to five star hotels or nothing.

GM of the chain, Alain Debare, claims that "by the end of next year, we will be the largest mid-market hotel owner in the Mid-East." Next step? Saudi Arabia, Nigeria, Libya, Iraq!



SHEIKH MUBARAK A.M. AL-SABAH
Founder and Chairman of Action Hotels

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